## Funding Request

**Submitted by:**

**WORLDLITE**

Vridi Cité
Abidjan
COTE D'IVOIRE

Telephone : +225 49 29 86 90 / +225 03 69 16 85
Email : fadairokellyw@gmail.com

Contact Person : Fadairo Kelly Wilfrid

Kelly Wilfrid Fadairo is a Social Enterpreneur Manager of the young enterprise WORLDLITE and a Humanitarian. He is the author of the book titled "Positive Impact to Humanity"[1], written in October 2019 for emphasizing on the need for the implementation of Positive Actions for improving Life on the planet, witnessing the various Events and the Crisis Humanity is facing in this century. The book "**Positive impact to Humanity**" is available on Amazon and on Morebooks,

**PROJECT TITLE :**

**LITEFINANCE**

A non-profit institution created to Assist the youth move out of Poverty and to contribute to the ending of extreme Poverty in West Africa.

- Poverty is one of the major causes of "Domestic Violence" leading to psychological or economic harm and suffering for women and children.
- Due to Poverty the youth and specifically the women are most often victims of harassments, threats, and abuses.
- Poverty is increasing the rate of Famine, Crimes, Gender Based-Violence, and Crisis based on Social inequalities.

LITEFINANCE is created based on the observation that a large number of young people in West Africa are constantly living in extreme Poverty and are getting enormous difficulties to move out of the situation of Poverty, therefore are not able to supply for themselves, to contribute to their developments, to the development of their households, to the development of their communities and so of their countries. Similarly the situation driven by the Covid 19 pandemic has led to many job losses among the populations in our sub region of West Africa, raising the poverty rate in the sub region.

LITEFINANCE will Assist the youth to find a Financial Assistance or an Employment by Informing and Keeping the youth constantly Updated about the Financial Assistance Opportunities and the Employment Opportunities available in their regions and in the other regions, as well as the Financial Assistance and Employment programs which are being implemented at the UN Level, at the Global level, at the Governments levels, and within the countries for addressing the **UN 2030 Agenda for SDGs** and the challenges which occurred driven by the Covid 19 pandemic. LITEFINANCE will along Empower and Assist young entrepreneurs to implement micro projects.

- LITEFINANCE is targeting the youth from the age of 18 years to 45 years old, from all gender, and all cultural diversities. LITEFINANCE' target will be comprised of 40% **Women** and **Girls**.
- LITEFINANCE will be run in rural and urban regions to contribute in the reaching of the SDGs' principle, "**No one left behind**".
- LITEFINANCE will run from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for **SDGs.**

Poverty is the third world' major scourge specifically in Africa, and is classified as the **Sustainable Development Goal N°1** by the United Nations.

Mars 2020

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

1[2] Source : «GiveDirectly», https://www.givedirectly.org/

# SUMMARY OF THE PROJECT

The young enterprise WORLDLITE was launched in November 2011 for implementing initiatives which will contribute to **the Global Effort undertaken for Building a Better World to be left as inheritance to the coming generations**. To succeed in its purpose, WORLDLITE will operate through three departments:

- ✓ Wserv : a Technology and Services delivery department (For-profit), in activity since March 2012
- ✓ LITEFINANCE : a Non-Profit Institution, due for July 2020
- ✓ MINIMARK : a Distributing Chain for agricultural and breeding' products (For-profit), due for March 2030

In line with the Global initiative undertaken for ending extreme Poverty, classified as the **Sustainable Development Goal N°1**, the young enterprise WORLDLITE is introducing the activity of its department LITEFINANCE, a non-profit institution created to contribute to the ending of extreme Poverty in West Africa. LITEFINANCE will be run in rural and urban regions to contribute in the reaching of the SDGs' principle, "**No one left behind**". LITEFINANCE will run from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for **SDGs**.

LITEFINANCE' activity will be undertaken through 3 Processes:

❖ **Process 1**

- ✓ LITEFINANCE' website will present to the youth the updated informations about the Employment and the Financial Assistance opportunities available in their regions and in the other regions, for Helping the youth Find an Employment or a Financial Assistance for moving out of Poverty.
- ✓ LITEFINANCE will Send periodical Newsletters to the youth for keeping the youth updated on the new Employment and Financial Assistance opportunities available in their regions and in the other regions, which will enable LITEFINANCE to Evaluate the Impact and the Improvements made in the Life of the youth.
- ✓ In the Newsletters sent to the youth, LITEFINANCE will include a form for Collecting the youth' feedbacks on "How accessible were the available opportunities promoted on LITEFINANCE' website", and "How were these opportunities useful for them".
- ✓ LITEFINANCE' website will enable the youth to undertake Key online courses for gaining useful Skills they require for their social economic growth.

❖ **Process 2**

- ✓ LITEFINANCE' website will be presented to the youth through TV broadcastings, through rural and urban Radio broadcastings, through web referencing and Social medias, through Newspapers and Articles, through the Displaying of LITEFINANCE' posters and the Distribution campaigns of LITEFINANCE's flyers. LITEFINANCE' website will also be promoted, using these similar promoting strategies, toward the population for the population to update LITEFINANCE' website with the Employments and the Financial Assistance opportunities they make available for the youth.
- ✓ LITEFINANCE will Organise Sport and Cultural events in urban and rural regions as well as Create web-based events on social media platforms for gathering the youth, which will set a good arena for Updating the youth about the Employment and the Financial Assistance opportunities available in their regions and in the other regions. During these events, LITEFINANCE will Assist the youth to move out of the situation of poverty by providing Counselling to the youth for finding an Employment and for undertaking an Entrepreneurship initiative.
- ✓ LITEFINANCE will Empower literates Volunteers in rural regions in collaboration with local authorities, for Translating into the local language the Employment and the Financial Assistance Opportunities promoted through LITEFINANCE' website, to Update the youth in their regions and the surrounding regions where there is little access to Technology about these available opportunities. The Volunteers will also be Empowered to Assist the youth in their regions and in the surrounding regions where there is little access to Technology, for the youth to be able to Access and Apply to the Employment and the Financial Assistance opportunities promoted on LITEFINANCE' website.

❖ **Process 3**

LITEFINANCE' website will provide a feature for young enterpreneurs to submit micro projects for requesting an Assistance for the implementation of their projects. When a project is selected for LITEFINANCE' Assistance,

- ✓ LITEFINANCE will provide to the young enterpreneur, based on the young entrepreneur's level of literacy, Key online courses or a Physical Training on fields required for his social economic growth.
- ✓ After being through the Course, the young entrepreneur will undertake an Internship at an enterprise providing the same line of activity the young entrepreneur will implement.
- ✓ After the internship, LITEFINANCE will provide to the young entrepreneur equipments or commodities, and an allowance, to implement his micro project. Simultaneously LITEFINANCE will launch a crowdfunding campaign in the young enterpreneur' community and toward the public, for raising funds for the young enterpreneur, and LITEFINANCE will promote the young enterpreneur' project toward investors and financial institutions.

**IMPACT GENERATED BY LITEFINANCE**

- Throughout the running of LITEFINANCE, from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs, LITEFINANCE envision to impact **11 000 000 young people** through the 16 countries of West Africa,
  - ✓ by presenting to these young people the Employment and the Financial Assistance opportunities available in their regions and in the other regions, which will Help these young people Find an Employment or a Financial Assistance and move out of Poverty.
  - ✓ and by keeping these young people constantly Updated about the new Employment and the new Financial Assistance opportunities available in their regions and in other regions.
- In the same line, LITEFINANCE envision to empower **1820 young entrepreneurs** through the 16 countries of West Africa, from the year 2021 to the year 2030, to implement **1820 Sole proprietorship projects**. **The 1820 Sole proprietorship projects** may generate the creation of Employments in the regions these projects will reach. The implementation of the new entrepreneurship initiatives may along contribute to Boosting the Economy of their communities so of their countries and also the Economy of the countries these new enterprises will reach.
- Simultaneously, LITEFINANCE envision to empower **342 communities** through the 16 countries of West Africa, from the year 2021 to the year 2030, to implement **342 Community projects**. The Community project is a project to be implemented in a rural region, the Community project is a project created by a cooperative or group of 10 enterpreneurs. The Community projects will be supervised, in the rural regions, by the Literates Volunteers who have been empowered by LITEFINANCE in collaboration with the local authorities for Assisting the youth of their regions to access the Employment and Financial Assistance opportunities promoted on LITEFINANCE' website. The Community projects are implemented for generating profits which will be used by the communities of the rural regions where the projects are based, for providing Financial Assistance to young entrepreneurs in their regions to implement micro projects and for Assisting the needy populations in their regions.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

2[2] Source : «GiveDirectly», https://www.givedirectly.org/

# CONTENTS PAGE

**I) SUMMARY OF THE PROJECT …..……..…….....2**

**II) CONTENTS PAGE …….…….....…3**

**III) SECTION 1 : CONTEXT .....….....4**

**A) Poverty around the world and the Poverty stats in West Africa ……..…...4**
**B) How was the young enterprise WORLDLITE created? ……....5**

**IV) SECTION 2 : WORLDLITE' GOALS .....….....6**

**V) SECTION 3 : ENVISAGED PROCESS …...…….....6**

**A) Overview ……...….…6**
**B) Outputs ……...…..…10**

**VI) SECTION 4 : CONCLUSION ……...……...21**

**VII) SECTION 5 : BUDGET SUMMARY ……..……..…23**

**APPENDICES …….……..……..25**

1. **Summary pitch of the young enterprise WORLDLITE' For-profit departments, Wserv and MINIMARK**
2. **Bibliography**
3. **Awards and Certificates**

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

3[2] Source : «GiveDirectly», https://www.givedirectly.org/

# I) SECTION 1 : CONTEXT

## A) Poverty around the world and the Poverty stats in West Africa

*" In 1820, the vast majority of the world' population lived in extreme poverty and only a tiny elite enjoyed higher standards of living. Over the last 200 years, economic growth completely transformed our world, with the rate of extreme poverty falling continuously over this period. This is even more remarkable when we consider that the population increased 7-fold over the same time. In the time of unprecedented population growth, we managed to lift more and more people out of the extreme poverty of the past. Despite the progress made in reducing poverty, the number of people living in extreme poverty globally remains unacceptably high. And given the forecasts on global growth, poverty reduction may not be fast enough to reach the target of ending extreme poverty by 2030. According to the World Bank, a 3% poverty rate is equivalent to the end of poverty since there will be some people who move in and out of poverty, for example when they lose their jobs, and at least 10 percent of people in sub-Saharan Africa will remain in extreme poverty by 2030 "under all but the most optimistic scenarios". In the next paragraph below, the statistics show the scale of global poverty (Stats 1-3: World Bank, 4-5: UNICEF):*

*767 million people, or 10.7 percent of the population, live in extreme poverty with less than $1.90 per day, an amount which is impossible to support a healthy livelihood in any part of the world. 2.1 billion people live on less than $3.10 per day. Nearly 1/2 of the world's population — more than 3 billion people — live on less than $2.50 a day. 328 million children are living in extreme poverty. 1 billion children worldwide are living in poverty. At least 17 million children suffer from severe acute undernutrition around the world. Severe acute malnutrition is the direct cause of death for 1 million children every year. According to UNICEF, 22,000 children die each day due to poverty. Every single day, 1,000 children under 5 die from illnesses like diarrhoea, dysentery, and cholera caused by contaminated water and inadequate sanitation. Below is a breakdown of where people living with less than $1.90 per day are located." [1]*

- **383 Million in Africa**
- **327 Million in Asia**
- **19 Million in South America**
- **13 Million in North America**
- **2.5 Million in Oceania**
- **0.7 Million in Europe**

Africa is the continent with the largest number of people living in extreme poverty. Compared to other regions on the continent, **West Africa** has the greatest number of countries with more than 30 percent of the population living on less than $1.90 a day. However, about 60 per cent of its citizens live on less than US$1.25 a day, the threshold for absolute **poverty**.

Several programs are being implemented around the world in line with the Effort for reducing extreme Poverty, namely Employment programs from governments, Entrepreneurship programs from governments and Institutions, Cash transfer programs from governments and Institutions …
The Social inequalities driving crisis in some countries, the conflicts, the Climate Change, the Health and Environmental crisis occurring in some regions, are factors that could cause some obstacles in some countries, to the good Implementation and the Success of the programs for reducing extreme Poverty. Given the fact that the Artificial Intelligence Era is affecting the employment Industry worldwide, encouraging Entrepreneurship initiatives as a way out of Poverty as well as for the creation of new jobs on the employment market, could contribute to sustaining the reduction of the extreme Poverty rate.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1
4[2] Source : «GiveDirectly», https://www.givedirectly.org/

### B) How was the young enterprise WORLDLITE created?

After several attempts to get a Financial Assistance from institutions in my country which were not successful, I have been enabled by a friend in November 2011 a loan of $300. Given the fact that the amount was not enough for the implementation of the young enterprise WORLDLITE' first Activity, a website for social networking focused on business called ***Tradzlite.com***, nor was it enough to employ staff and install our offices, I undertaken all the necessary legal and administrative registrations, and in March 2012 I launched from home **Wserv** as WORLDLITE' Services Delivery department, in an attempt to deliver Services to companies and Enterprises for raising the funds required for the implementation of WORLDLITE' actual activities and pursue our short and long-term objectives. Since after having undertaken **WORLDLITE'** administratives registrations the amount remaining from the $300 borrowed was not enough for covering the transportation costs and the phone calls' costs required to undertake frequent prospecting campaigns toward the Companies and the Enterprises for gaining their interests for **Wserv**'s Services, I run **Wserv**' Activity by sending via email, proposals to companies for Selling to these companies Trading, Advertising, and Multimedia Services. After two weeks of prospecting the companies via email, I received a call from the company **CHRONOPOST** ordering for the Advertising Service **Wserv** offers, for the promoting of their new headquarter. The young enterprise WORLDLITE was having its first customer.

After eight (8) years of operating the Services delivery activity of the young enterprise WORLDLITE' department **Wserv**, I could noticed that the services **Wserv** offers were meeting a favourable market. As a service provider, working from home, with only as single employee the General Manager, and with our country COTE D'IVOIRE going through a socio-economic crisis, we could notice a strong interest for the services we offered and we managed to obtain a customer database comprised of both national and international companies.

However, during the 8 years of **Wserv**' operations, we encountered some obstacles:

- ✓ The lack of offices was an obstacle for **Wserv** when seeking contracts from some companies. Most companies in our sub region only collaborate with enterprises that have offices and staff.
- ✓ For our Trading service, we buy the material from local distributors, and, for the delivery of our other services, we rent the operating materials (printing machine, advertising platform …). This was making our margins very meagre and was not enabling us to respond to the competition.
- ✓ Similarly, we did not have a fund that will enable us to conclude representation agreements with constructors to become the exclusive representative of their products in our sub region. Becoming the exclusive representative of a constructor's products in our sub region will enable us to gain a better margin and also increase our customer database, given the fact that in addition to the customers we will gain who will be interested by the constructor's products, we will also gain as customers our sub-region' distributors and representatives interested by the products of the constructor we exclusively represent in the sub region.
- ✓ Given the economic slump drained by the socio political crisis our country, COTE D'IVOIRE, is facing since January 2017 (mutiny, employee strikes, arrest warrants to politicians...), the young enterprise WORLDLITE' department **Wserv** is facing postponement and lack of customers' orders, which does not enable the good running of our activities, and so of our profitability.

The young enterprise WORLDLITE' department **Wserv** is undertaking moves and emitting solicitations toward financial Institutions, for being enabled a loan which will enable **Wserv** to offer equipments and products strongly on demand currently in the country' market.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

5[2] Source : «GiveDirectly», https://www.givedirectly.org/

## II) SECTION 2 : WORLDLITE' GOALS

The young enterprise WORLDLITE' overall goals are :

- ✓ To contribute to the ending of extreme Poverty
- ✓ To contribute to the Development of Technology
- ✓ To facilitate access to key services by Developing Web Tools and by Making available Technology Equipments
- ✓ To contribute to Food Self Sufficiency
- ✓ To Create Jobs

## III) SECTION 3 : ENVISAGED PROCESS

### A) Overview

LITEFINANCE is created to Assist the youth move out of Poverty. LITEFINANCE is implemented to contribute to ending extreme Poverty in West Africa. LITEFINANCE is created based on the observation that a large number of young people in West Africa are constantly living in extreme Poverty and are getting enormous difficulties to move out of the situation of Poverty, therefore are not able to supply for themselves and to contribute to their developments, to the development of their households, to the development of their communities and so of their countries. Similarly the situation driven by the Covid 19 pandemic has led to many job losses among the populations in our subregion of west Africa, raising the poverty rate in the sub region.

LITEFINANCE is targeting the youth from the age of 18 years to 45 years old, from all gender, and all cultural diversities.

LITEFINANCE will be run in rural and urban regions to contribute in the reaching of the SDGs' principle "**No one left behind**".

LITEFINANCE will run from June 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for **SDGs**.

LITEFINANCE' activity will be undertaken through 3 Processes presented here:

- **Process 1**

- ✓ LITEFINANCE' website will present to the youth the updated informations about the Employment and the Financial Assistance opportunities available in their regions and in the other regions, for Helping the youth Find an Employment or a Financial Assistance for moving out of Poverty.

- ✓ LITEFINANCE will Send periodical Newsletters to the youth for keeping the youth updated about the new Employment and Financial Assistance opportunities available in their regions and in the other regions.

- ✓ In the Newsletters sent to the youth, LITEFINANCE will include a form for Collecting the youth' feedbacks on "How accessible were the available opportunities promoted on LITEFINANCE' website", and "How were these opportunities useful for them".

- ✓ LITEFINANCE' website will enable the youth to undertake Key online courses for gaining useful Skills they require for their social economic growth.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

6[2] Source : «GiveDirectly», https://www.givedirectly.org/

Through LITEFINANCE' website, the youth will have the option to undertake three (3) online courses on:

- Entrepreneurship, for gaining the tools required for the effective running of their entrepreneurship activities
- English language, for being able to scale their activities in other regions with language differences
- Computer Literacy, for gaining the necessary basic computer knowledge required in business operations and administrative management of activity

For ensuring the courses provided through LITEFINANCE' website are keeping the young entrepreneurs on track with the various goals of the global programs such as the SDGs and the Millenium Development Goals, LITEFINANCE will use the expertise of the online Educational programs provided by :

- the institution Young African Leaders Initiative YALI for providing the course on Entrepreneurship to the young entrepreneurs
- the institution EDX for providing the course on Computer Literacy to the young entrepreneurs

Given the fact that the website of the institutions YALI and EDX are displayed in English language, LITEFINANCE' website will provide a feature which will contain all the resources ( videos, files, audios...) of the courses on Entrepreneurship from YALI and the courses on Computer Literacy from EDX, translated from English language to French language. This will enable the young enterpreneurs located in the French speaking countries to have the possibility to take the courses in French language for being able to fully assimilate the courses, given the fact that the young entrepreneurs upon completion of the courses will have to take the courses' exams on the websites of the institutions YALI and EDX for gaining the recognition for the courses completed.

The institution YALI provides a yearly Fellowship program named "Mandela Fellowship", through which program the institution YALI selects every year 500 young Africans throughout the African continent, aged up to 35 years old, to go through an internship for being empowered on Enterpreneurship and other Skills, and receive a funding of $25 000 for their projects.

The online Institution EDX provides an orientation toward Employment opportunities and other opportunities, to individuals who have completed an online course through their Educational Program and requested an EDX certificate upon completion of the course.

LITEFINANCE will also use the expertise of the institution ABA for providing the course on English language to the young entrepreneurs.

The young enterpreneurs will be able to take the courses on Enterpreneurship, English language, and Computer Literacy provided through LITEFINANCE' website, by being redirected to the courses' pages on the websites of the institutions YALI, EDX, and ABA, upon clicking on a feature located in LITEFINANCE' Educational Section.

The youth will also have the option through LITEFINANCE' website, to undertake an online course on "How to Trade on Stock Market", which will enable them to generate extra revenues. They will also be able, through LITEFINANCE' website, to access key MOOCs available.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

7[2] Source : «GiveDirectly», https://www.givedirectly.org/

- **Process 2**

Through the Process 2,

- ✓ LITEFINANCE' website will be presented to the youth through TV broadcastings, through rural and urban Radio broadcastings, through Web referencing and Social medias, through Newspapers and Articles, through the Displaying of LITEFINANCE' Posters and the Distribution campaigns of LITEFINANCE's flyers. LITEFINANCE' website will also be promoted, using these similar promoting strategies, toward the population for the population to update LITEFINANCE' website with the Employment and Financial Assistance opportunities they make available to the youth.

- ✓ LITEFINANCE will Organise Sport and Cultural events in urban and rural regions as well as Create web-based events on social media platforms for gathering the youth, which will set a good arena for Updating the youth on the Employment and the Financial Assistance opportunities available in their regions and in the other regions. During these events, LITEFINANCE will Assist the youth to move out of the situation of poverty by providing Counselling to the youth for finding an Employment and for undertaking an Entrepreneurship initiative.

- ✓ LITEFINANCE will Empower literates Volunteers in rural regions in collaboration with local authorities, for Translating into the local language of the rural region the Employment and the Financial Assistance Opportunities available on LITEFINANCE' website, to Update the youth in their regions and the surrounding regions where there is little access to Technology about these opportunities. The Volunteers will also be Empowered to Assist the youth in their regions and in the surrounding regions where there is little access to Technology, for the youth to be able to Access and Apply for the Employment and the Financial Assistance opportunities promoted on LITEFINANCE' website.

- **Process 3**

LITEFINANCE' website will provide a feature which will enable young entrepreneurs to submit micro projects for requesting an Assistance for the implementation of their projects. When a young entrepreneur' micro project is selected for receiving LITEFINANCE' Assistance, the young entrepreneur will go through 3 steps:

**Step 1**. LITEFINANCE will Provide to the young enterpreneur, based on the young entrepreneur's level of literacy, a Physical Training or three (3) Key online courses on fields required for youth social economic growth. Through LITEFINANCE' website, the youth will go through the three (3) online courses on :

- Entrepreneurship, for gaining the tools required for the effective running of their entrepreneurship activities
- English language, for being able to scale their activities in other regions with language differences
- Computer Literacy, for gaining the necessary basic computer knowledge required in business operations and administrative management of activity

The young enterpreneurs will also have the option through LITEFINANCE' website, to undertake an online course on "How to Trade on Stock Market" which will enable the young entrepreneurs to generate extra revenues. They will also be able, through LITEFINANCE' website, to access key MOOCs available.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

8[2] Source : «GiveDirectly», https://www.givedirectly.org/

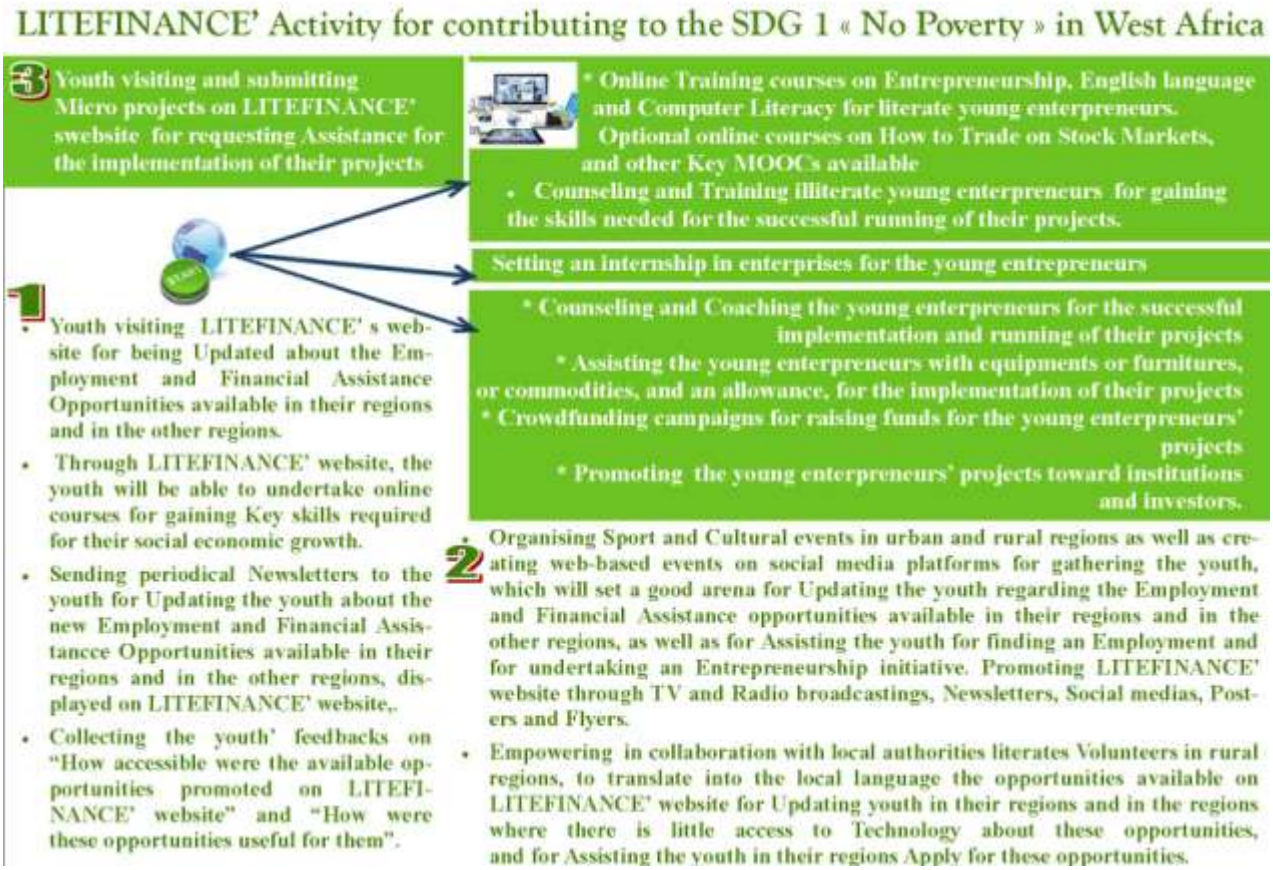
LITEFINANCE will provide Physical Counseling and Training to illiterate young entrepreneurs for enabling the illiterate young entrepreneurs to gain the skills needed for running their entrepreneurship projects.

**Step 3.** After having being through the step 2 (The educational stage), the young entrepreneur will go through an Internship at an enterprise providing the same line of activity the young entrepreneur will implement.

LITEFINANCE will conclude partnership collaborations with companies and enterprises to enable the young entrepreneurs whose projects have been selected for receiving an Assistance for their implementations, to undertake a direct training through an internship in these companies and enterprises for ensuring a better implementation and running of the young entrepreneurs's projects.

**Step 4.** After the internship, LITEFINANCE will :

- Allocate a Certificate to the young entrepreneur, and will Provide to the young entrepreneur equipments or commodities, and an allowance, to assist the young enterpreneur implement his micro project
- Launch a Crowdfunding campaign toward the young enterpreneur' family and community, and toward the public, for raising funds for the young enterpreneur' project
- Promote the young enterpreneur' project toward investors and financial institutions




[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

9[2] Source : «GiveDirectly», https://www.givedirectly.org/

### B) Outputs

- Throughout the running of LITEFINANCE, from June 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs, LITEFINANCE envision to impact 10 000 000 young people through the 16 countries of West Africa,
  - ✓ by presenting to these young people the Employment and the Financial Assistance opportunities available in their regions and in the other regions, which will Help these young people Find an Employment or a Financial Assistance and move out of Poverty.
  - ✓ by Keeping these young people constantly updated about the new Employment and the new Financial Assistance opportunities available in their regions and in the other regions, through the sending of periodical Newsletters to the youth.

- In the same line, LITEFINANCE envision to empower 1820 young entrepreneurs through the 16 countries of West Africa, from the year 2021 to the year 2030, to implement 1820 Sole property projects. The 1820 Sole property projects may generate the creation of Employments in the regions where these projects will reach. The implementation of the new entrepreneurship initiatives may contribute to Boosting the Economy of their communities so of their countries and also the Economy of the countries these new enterprises will reach.

- Simultaneously, LITEFINANCE envision to empower 342 communities through the 16 countries of West Africa, from the year 2021 to the year 2030, to implement 342 Community projects. The Community project is a project to be implemented in a rural region, the Community project is a project created by a cooperative or group of 10 enterpreneurs. The Community projects will be supervised, in the rural regions, by the Literates Volunteers who have been empowered by LITEFINANCE in collaboration with the local authorities for Assisting the youth of their regions to access the Employment and Financial Assistance opportunities promoted on LITEFINANCE' website. The Community projects are implemented for generating profits which will be used by the communities of the rural regions where the projects are based, for providing Financial Assistance to young entrepreneurs in their regions to implement micro projects, and for Assisting the needy populations in their regions.

LITEFINANCE' activity will be rolled out in 4 Phases presented in the table below.

| Period | Phase | Activity and Impact generated | Amount required |
|---|---|---|---|
| **July 2020 – December 2021** | **Phase 1 Proof of Concept** | The Phase 1 which is the **Proof of Concept**, will include :<br>✓ the implementation of LITEFINANCE<br>✓ the launching of the Process 1<br>✓ the launching of the Process 2 of LITEFINANCE' Activity<br>✓ the testing of the Process 3 of LITEFINANCE' Activity at a small scale, for weighing the aspects to fine before the Effective launching of the Process 3 of LITEFINANCE' Activity in LITEFINANCE Phase 2. | **$ 100 000** |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

[2] Source : «GiveDirectly», https://www.givedirectly.org/

During the phase 1, LITEFINANCE will undertake a testing of the Process 3 of its Activity at a small scale, which will enable LITEFINANCE to weigh the aspects to fine before the Effective Launching of the Process 3 in LITEFINANCE Phase 2.

For testing the Process 3 of LITEFINANCE' Activity prior to its Effective Launching, LITEFINANCE will Empower 20 young entrepreneurs to implement 20 Sole proprietorship projects, similarly LITEFINANCE will Empower 2 Communities to implement 2 Community projects in 2 rural regions.

To weigh the behavior of the communities and to weigh the aspects of the communities' responses throughout LITEFINANCE' Activity run in their regions, which will enable LITEFINANCE to undertake the fining needed in preparation of LITEFINANCE Phase 2 " **the Positioning for Scale**", the Phase 1 of LITEFINANCE will be implemented in 2 countries. This will enable LITEFINANCE to weigh the communities' behavior and the communities' responses from two different countries having two different cultural contexts.

The Phase 1 of LITEFINANCE will be run over 18 months in the countries COTE D'IVOIRE and BENIN, two French speaking countries of West Africa.

While LITEFINANCE will be undertaking moves for raising the funds for launching the Phase 2 of LITEFINANCE upon concluding the Phase 1, LITEFINANCE' website will be fully functional in the 16 countries of West Africa until the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs, and LITEFINANCE will be Helping the youth through the 16 countries of West Africa move out of Poverty by keeping the youth Updated about the Employment and the Financial Assistance opportunities available in their regions and in the other regions, promoted on LITEFINANCE' website. Throughout the running of LITEFINANCE' website, through the Newsletters LITEFINANCE will Send to the youth for keeping the youth Updated about the new opportunities available, LITEFINANCE will be Collecting the feedbacks from the youth on "How accessible were the available opportunities promoted on LITEFINANCE' website", and "How were these opportunities useful for the youth", which will enable LITEFINANCE to Evaluate the improvement in the Life of the youth up to the reaching of the UN 2030 Agenda for SDGs.

The activities to be undertaken throughout the Phase 1 of LITEFINANCE "**Proof of Concept**", include :

- ✓ Building of LITEFINANCE' website.
- ✓ Hosting of LITEFINANCE' website. We will rent a web hosting service which will cover the hosting of LITEFINANCE' website for the 10 years ahead to the reaching of the year 2030 which is the year set by the United Nations for reaching its Agenda for the SDGs. The web hosting service we will rent for the 10 years, will enable LITEFINANCE' website to be available online and fully functional for the 10 years ahead to the reaching of the UN 2030 Agenda for SDGs. For ensuring LITEFINANCE' website is fully functional in the 16 countries of West Africa up to the year 2030, and for ensuring LITEFINANCE' website provides to the youth the informations of Employment and Financial Assistance opportunities available in each of

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

11[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | the 16 countries of West Africa, LITEFINANCE will promote its website toward the Government Agencies, the Institutions, the Enterprises, the Investors, and the population of each of the 16 countries of West Africa. For promoting its website toward these institutions in West Africa, LITEFINANCE will undertake direct negotiations with the institutions, and also LITEFINANCE will Send mail presenting LITEFINANCE' Activity to these Institutions, and will undertake web referencing of its website on search engines. This will enable these Institutions to Publish and Update LITEFINANCE' website with their informations for the Employment and the Financial Assistance opportunities they make available to the youth. LITEFINANCE will also undertake social media Events targeted to the population of each of the 16 countries of West Africa, for presenting LITEFINANCE' website to the populations, for the populations to Publish and Update LITEFINANCE' website with their informations for the Employment and the Financial Assistance opportunities they make available to the youth.<br><br>✓ Installing LITEFINANCE' offices. LITEFINANCE' main office will be installed in COTE D'IVOIRE and a Branch office will be installed in BENIN. We will rent a 2 room house to use for LITEFINANCE' main office, and we will rent a 1 room house to use for LITEFINANCE' Branch office.<br><br>✓ Recruiting Staff. For the Phase 1, LITEFINANCE will recruit for its Activities 1 Administrative Assistant and 4 Project and Financial Advisors. LITEFINANCE' main office will have 3 employees: 1 Administrative Assistant and 2 Project and Financial Advisors. LITEFINANCE' Branch office will have 2 employees: 2 Project and Financial Advisors.<br><br>✓ Prospecting companies and enterprises to conclude partnerships with the companies and the enterprises, for enabling the young entrepreneurs who will be selected for receiving LITEFINANCE' Assistance, to undertake an internship at these enterprises and these companies. The internship is undertaken for enabling the young entrepreneurs to go through a physical training at the companies and the enterprises, which will enable the young entrepreneurs to be able to Successfully Implement and Maintain their micro projects.<br><br>✓ Prospecting Financial institutions, Government agencies, Local microfinance cooperatives, Philanthropy institutions, Investors, for concluding collaboration agreements with these institutions, for them to Publish on LITEFINANCE' website the informations for the funding and financial assistance opportunities they make available to the youth, and for them to Update LITEFINANCE' website with the new funding and financial assistance opportunities they make available to the youth. | |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

12[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | ✓ Prospecting Government agencies, Employment agencies, Enterprises, for concluding collaboration agreements, for these institutions to Publish and Update LITEFINANCE' website with the informations for the Employment opportunities they make available to the youth, and for them to Update LITEFINANCE' website with the new Employment opportunities they make available to the youth.<br><br>✓ Prospecting Financial institutions, Government agencies, Local microfinance cooperatives, Philanthropy institutions, Investors, for concluding partnership agreements which will enable LITEFINANCE to promote toward these institutions young enterpreneurs' projects, for the young entrepreneurs to benefit from a funding or a financial assistance from these Institutions for their micro projects.<br><br>✓ Selecting Volunteers in rural regions who will Translate into local languages the opportunities available on LITEFINANCE' website for updating the youth in their regions about these opportunities. The Volunteers will also Assist the youth, in their regions and in the neighboring regions where there is little access to Technology, to Access and Apply for the Employment and Financial Assistance opportunities available on LITEFINANCE' website.<br><br>✓ Undertaking moves and negotiations toward Local Authorities in the rural regions, for the local authorities to Assist LITEFINANCE in Empowering the Volunteers selected in the rural regions with devices ( computer, internet device, smartphone...) and with an Allowance, which will enable the Volunteers to conduct the duties of Translating into local languages the opportunities available on LITEFINANCE' website for Updating the youth in the rural regions about these opportunities, as well as for Assisting the youth in their regions and in the neighboring regions Access and Apply for these opportunities promoted on LITEFINANCE' website.<br><br>✓ Promoting toward the youth the Employments and Financial Assistance opportunities available on LITEFINANCE' website, through urban Radios broadcastings and rural Radios broadcastings, through TV broadcasts, through Newspapers and Articles, through distribution campaigns of LITEFINANCE' flyers, through the Displaying of LITEFINANCE' Posters on bilboards, and through Social media events.<br><br>✓ Organizing Sport and Cultural events in urban and rural regions as well as creating web-based events on social media platforms for gathering the youth, which will set a good arena for Updating the youth about the Employment and the Financial Assistance opportunities available in their regions and in other regions, as well as for Assisting the youth to find an Employment and to undertake an Entrepreneurship initiative. To contribute in moving toward the reaching of the SDGs' principle "**No one left behind**", LITEFINANCE will organize, in the Phase 1, the Sport and Cultural Events in 2 rural and urban regions of | |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

13[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | COTE D'IVOIRE and 2 rural and urban regions of BENIN. Throughout the Phase 1, LITEFINANCE will undertake 100 Events on social medias, for gathering the youth and the population to promote LITEFINANCE' Activity and LITEFINANCE' website toward the youth and toward the populations. The Events on social medias will target the youth and the populations of the 2 countries of West Africa where the Phase 1 of LITEFINANCE is implemented which are COTE D'IVOIRE and BENIN, and also the youth and the populations in the 14 remaining countries of the 16 countries of West Africa.<br><br>✓ Undertaking a testing of the Process 3 at a small scale, which will enable LITEFINANCE to weigh the aspects to fine in preparation of the Effective Launching of the Process 3 in LITEFINANCE Phase 2 "**the Positioning for scale**". For testing at a small scale the Process 3 of LITEFINANCE' Activity prior to its Effective Launching, LITEFINANCE will Empower 20 young entrepreneurs to implement 20 Micro projects in the countries COTE D'IVOIRE and BENIN, similarly LITEFINANCE will Empower 2 Communities in the countries COTE D'IVOIRE and BENIN to implement 2 Community projects in 2 rural regions. In the country COTE D'IVOIRE, LITEFINANCE will Empower 10 young entrepreneurs to implement 10 Micro projects and 1 community to implement 1 Community project in a rural region. In the country BENIN, LITEFINANCE will Empower 10 young entrepreneurs to implement 10 Micro projects and 1 community to implement 1 Community project in a rural region.<br><br>✓ A "Donate" button will be displayed on LITEFINANCE' website and LITEFINANCE will undertake crowdfunding campaigns toward donors and the public for raising funds for the Phase 2 of LITEFINANCE, "**the Positioning for scale**".<br><br>✓ WORLDLITE will be undertaking the activity of its for-profit department Wserv for generating revenues which will enable funds for the Phase 2 of LITEFINANCE, "**the Positioning for scale**". | |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

14[2] Source : «GiveDirectly», https://www.givedirectly.org/

Throughout the running of the Phase 1,

1. through the promoting of LITEFINANCE' website toward the youth, LITEFINANCE envision to impact 500 000 young people in the country COTE D'IVOIRE and 500 000 young people in the country BENIN, totalizing 1 000 000 young people in the 2 countries, by :
   - by presenting to these young people the Employment and the Financial Assistance opportunities available in their regions and in the other regions, which will Help these young people Find an Employment or a Financial Assistance and move out of Poverty.
   - Keeping these young people constantly updated about the new Employment and the new Financial Assistance opportunities available in their regions and in the other regions, through the sending of periodical Newsletters to the youth.
2. through the testing of the Process 3 of LITEFINANCE' Activity which will be undertaken at a small scale :
   - LITEFINANCE Phase 1 will Empower 20 young entrepreneurs for implementing 20 Sole proprietorship projects in COTE D'IVOIRE and BENIN. In the country COTE D'IVOIRE, LITEFINANCE will Empower 10 young entrepreneurs to implement 10 Sole proprietorship projects. In the country BENIN, LITEFINANCE will Empower 10 young entrepreneurs to implement 10 Sole proprietorship projects.
   - LITEFINANCE Phase 1 will Empower 2 communities for implementing 2 Community Projects in 2 rural regions in the countries COTE D'IVOIRE and BENIN. In the country COTE D'IVOIRE, LITEFINANCE will Empower 1 community to implement 1 Community project in a rural region. In the country BENIN, LITEFINANCE will Empower 1 community to implement 1 Community project in a rural region.

Upon concluding the running of LITEFINANCE, from July 2020 to December 2030, LITEFINANCE envision to :

- ✓ Impact 11 000 000 young people in the 16 countries of West Africa, by Helping these young people find and Employment or a Financial Assistance opportunity available in their regions and in the other regions for moving out of Poverty.
- ✓ Empower 1820 young entrepreneurs for implementing 1820 Sole proprietorship projects in the 16 countries of West Africa.
- ✓ Empower 342 Communities for implementing 342 Community Projects in the rural regions of the 16 countries of West Africa.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

15[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| **June 2022 – December 2023** | **Phase 2 Positioning for Scale** | The Phase 2 which is the **Positioning for Scale**, will include :<br>✓ The operating of the Process 1 of LITEFINANCE' Activity<br>✓ The operating of the Process 2 of LITEFINANCE' Activity<br>✓ The Effective launching of the Process 3 of LITEFINANCE' Activity<br><br>The Phase 2 of LITEFINANCE will be run for 18 months in the 2 countries of West Africa, COTE D'IVOIRE and BENIN.<br><br>Throughout the Phase 2,<br>✓ LITEFINANCE will Empower 200 young entrepreneurs for implementing 200 Sole proprietorship projects. 100 Sole proprietorship projects will be implemented in the country COTE D'IVOIRE, and 100 Sole proprietorship projects will be implemented in the country BENIN.<br>✓ LITEFINANCE will Empower 20 Communities for implementing 20 Community Projects in rural regions. 10 Community projects will be implemented in the country COTE D'IVOIRE and 10 Community projects will be implemented in the country BENIN.<br><br>Throughout the Phase 2, LITEFINANCE envision to Impact 1 000 000 young people in the country COTE D'IVOIRE and 1 000 000 young people in the country BENIN, totalizing 2 000 000 young people in the 2 countries, by Helping these young people move out of the situations of Poverty through Finding an Employment or a Financial Assistance opportunities available in their regions and in the other regions, and by keeping these young people constantly updated about the new Employment and the new Financial Assistance opportunities available in their regions and in the other regions.<br><br>For reaching its goal, LITEFINANCE will :<br>✓ Promote toward the youth the Employments and the Financial Assistance opportunities available on LITEFINANCE' website by undertaking urban Radios broadcastings, rural Radios broadcastings, TV broadcasts, as well as through Newspapers and Articles, through Distribution campaigns of LITEFINANCE' flyers, through the Displaying of LITEFINANCE' Posters on bilboards, and through Social media events.<br>✓ Keep the youth constantly updated about the new Employment and the new Financial Assistance opportunities available in their regions and in the other regions by sending periodical Newsletters to the youth.<br>✓ Organize Sport and Cultural events in urban and rural regions, and will create web-based events on social media platforms for gathering the youth, which will set a good arena for Updating the youth about the Employment and the Financial Assistance opportunities available in their regions and in the other regions. Through the Events LITEFINANCE will organize, LITEFINANCE will Assist the youth for finding an Employment and for undertaking an Entrepreneurship initiative. Through the Phase 2, to contribute in moving toward the reaching of the SDGs' | **$900 000** |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

16[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | principle "**No one left behind**", LITEFINANCE will organize the Sport and Cultural Events in the rural and urban regions of 50 sub prefectures from the total 510 sub prefectures of COTE D'IVOIRE, and in the rural and urban regions of 50 sub prefectures from the total 77 sub prefectures of BENIN. Similarly, LITEFINANCE will undertake 100 Events on social medias, for gathering the youth and the population to promote LITEFINANCE' Activity and website toward the youth and toward the populations. The Events on social medias will target the youth and the populations of the 2 countries of West Africa where the Phase 2 of LITEFINANCE is implemented which are COTE D'IVOIRE and BENIN, and also the youth and the populations in the 14 remaining countries of the 16 countries of West Africa. | |
| **June 2024 – June 2027** | **Phase 3 Scaling Phase** | The Phase 3 which is the **Scaling Phase**, will include :<br>✓ The operating of the Process 1 of LITEFINANCE' Activity<br>✓ The operating of the Process 2 of LITEFINANCE' Activity<br>✓ The operating of the Process 3 of LITEFINANCE' Activity<br><br>The Phase 3 of LITEFINANCE will be run for 36 months in the 16 countries of West Africa.<br><br>Throughout the Phase 3, LITEFINANCE envision to Impact 500 000 young people in each of the 16 countries of West Africa, totalizing 8 000 000 young people, by Helping these young people move out of the situations of Poverty through Finding an Employment or a Financial Assistance opportunities available in their regions and in the other regions, and by keeping these young people constantly updated about the new Employment and the new Financial Assistance opportunities available in their regions and in the other regions. For reaching its goal, LITEFINANCE will :<br>✓ Promote toward the youth the Employments and the Financial Assistance opportunities available on LITEFINANCE' website by undertaking urban Radios broadcastings, rural Radios broadcastings, TV broadcasts, as well as through Newspapers and Articles, through Distribution campaigns of LITEFINANCE' flyers, through the Displaying of LITEFINANCE' posters on bilboards, and through Social media events.<br>✓ Keep the youth constantly updated about the new Employment and the Financial Assistance opportunities available in their regions and in the other regions by sending periodical Newsletters to the youth.<br>✓ Organize Sport and Cultural events in urban and rural regions, and Create web-based events on social media platforms for gathering the youth, which will set a good arena for Updating the youth about the Employment and the Financial Assistance opportunities available in their regions and in the other regions. Through the Events LITEFINANCE will organize, LITEFINANCE will provide Counseling and Assist the youth for finding an Employment and for undertaking an Entrepreneurship initiative. Through the Phase 3, to contribute in moving toward the | **$5 000 000** |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

17[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | reaching of the SDGs' principle "**No one left behind**", LITEFINANCE will organize the Sport and Cultural Events in the rural and urban regions of every sub prefectures in each of the 16 countries of West Africa. Similarly, LITEFINANCE will undertake 200 Events on social medias for gathering the youth and the population of the 16 countries of West Africa, to promote LITEFINANCE' Activity and website toward the youth and toward the populations.<br><br>Throughout the Phase 3,<br>✓ LITEFINANCE will Empower 1600 young entrepreneurs for implementing 1600 Sole Proprietorship projects in the 16 countries of West Africa. LITEFINANCE will Empower 100 Sole proprietorship projects in each country of the 16 countries of West Africa.<br>✓ LITEFINANCE will Empower 320 Communities for implementing 320 Community Projects in the rural regions of the 16 countries of West Africa. LITEFINANCE will Empower 20 Community projects in each country of the 16 countries of West Africa.<br><br>Upon concluding the Phase 1, the Phase 2, and the Phase 3, from July 2020 to June 2027, LITEFINANCE will have :<br>✓ Impacted 11 000 000 young people in the 16 countries of West Africa, by helping these young people Find an Employment or a Financial Assistance opportunity available in their regions and in the other regions for moving out of Poverty.<br>✓ Empowered 1820 young entrepreneurs for implementing 1820 Sole Proprietorship projects in the 16 countries of West Africa.<br>✓ Empowered 342 Communities for implementing 342 Community Projects in the rural regions of the 16 countries of West Africa. | |
| **January 2028 – December 2030** | **Phase 4 Evidence Generation** | The Phase 4 which is the **Evidence Generation**, will be run for 24 months through each of the 16 countries of West Africa.<br><br>Throughout the running of the Phase 1 up to the Phase 4 of LITEFINANCE, from July 2020 to June 2027, through the Newsletters LITEFINANCE will Send to the youth, LITEFINANCE will be Collecting the feedbacks from the youth on "How accessible were the available opportunities promoted on LITEFINANCE' website", and "How were these opportunities useful for the youth".<br><br>From the datas LITEFINANCE will gather from the youth from July 2020 to June 2027, LITEFINANCE' Staff will proceed, throughout the Phase 4, to visit in each of the 16 countries of West Africa the young people who have provided feedbacks from the Newsletters sent toward them. LITEFINANCE' Staff will Evaluate the improvement LITEFINANCE' Activity has contributed to make in these young people' Lifes.<br><br>LITEFINANCE' Staff will simultaneously undertake a campaign of visiting the 1820 young entrepreneurs in the 16 countries of West Africa, who have been Empowered by LITEFINANCE for implementing Sole proprietorship projects in their countries. This will enable LITEFINANCE' Staff to Evaluate the level of growth reached by the Sole proprietorship | **$1 500 000** |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

18[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | | |
|---|---|---|---|
| | | projects the young entrepreneurs have implemented, as well as the Improvement LITEFINANCE' Activity has contributed to make in the young enterpreneurs' Lifes.<br><br>LITEFINANCE' Staff will similarly undertake a campaign of visiting the 320 group of entrepreneurs in the rural regions of the 16 countries of West Africa, who have been Empowered by LITEFINANCE for implementing Community projects in their rural regions. This will enable LITEFINANCE' Staff to Evaluate the level of growth reached by the Community projects the group of young entrepreneurs have implemented, as well as the Improvement their Community projects have contributed to make in the Lifes of the populations of their rural regions. | |

| KEY WORDS | QUESTION | DESCRIPTION |
|---|---|---|
| Key staff | Which key personnel in which position contribute to the success of our company? | The General Manager, **Fadairo Kelly Wilfrid**, manages and maintains the financial and technical activities of the young enterprise **WORLDLITE**. |
| Arguments | What are the six major arguments for which the young enterprise WORLDLITE should be financed? | ❖ The young enterprise WORLDLITE' major purpose is to contribute to the Global Effort undertaken for Building a Better World to be left as inheritance for the Coming Generations<br><br>❖ The young enterprise WORLDLITE' overall goals are to contribute to the ending of extreme Poverty, to the Development of Technology, to facilitate access to key services by Developing Web Tools and by Making available Technology Equipments, to contribute to Food Self Sufficiency, to Create Jobs<br><br>❖ The young enterprise WORLDLITE' Institution LITEFINANCE is created to Assist the youth move out of Poverty. "**No Poverty**" is classified as the **Sustainable Development Goal N°1** by the United Nations. LITEFINANCE is implemented to contribute to ending extreme Poverty in West Africa. LITEFINANCE will be run in rural and urban regions to contribute in the reaching of the SDGs' principle, "**No one left behind**", and LITEFINANCE will run from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs.<br><br>❖ Throughout the running of LITEFINANCE, from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs, LITEFINANCE envision to impact 11 000 000 young people through the 16 countries of West Africa,<br>✓ by presenting to these young people the Employment and the Financial Assistance opportunities available in their regions and in the other regions, which will Help these young people Find an Employment or a Financial Assistance and move out of Poverty<br>✓ and by keeping these young people constantly Updated about the new Employment and Financial Assistance opportunities available in their regions and in other regions. |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

19[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | |
|---|---|---|
| | | ❖ In the same line, LITEFINANCE envision to empower 1820 young entrepreneurs through the 16 countries of West Africa, from the year 2021 to the year 2030, to implement 1820 Sole proprietorship projects which may generate the creation of Employments in the regions the projects will reach. These Sole proprietorship projects may contribute to Boosting the Economy of the young enterpreneurs's communities so of their countries and also the Economy of the countries these new enterprises will reach. Simultaneously, LITEFINANCE envision to empower 342 communities through the 16 countries of West Africa to implement 342 Community projects. The Community projects will generate profits to be used by the communities of the rural regions where the projects are implemented, for providing Financial Assistance to young entrepreneurs in their regions to implement micro projects, and for Assisting the needy populations in their regions.<br><br>❖ The young enterprise WORLDLITE has a determined and combative General Manager with a spirit for initiatives and innovation. Having started the young enterprise WORLDLITE with only **$300** borrowed from a friend, operating as a service provider from home with only a single employee, the General Manager, and while having to rent the operating materials for the delivery of our services to our partners, and also despite the socio economic situation in the country COTE D'IVOIRE which was not in favour of businesses' profitabilities, I could notice a strong interest for the services the young enterprise WORLDLITE' department **Wserv** offered and we managed to obtain a database comprised of both national and international companies. |
| Legal form | What is the current legal form? | **WORLDLITE** is registered as a sole proprietorship.<br>Our registry number is: **CI-ABJ-2011-A-8241** |
| Organisation | How are we going to organize ourselves for LITEFINANCE' activities? | The current staff of WORLDLITE is composed of one employee : **The General Manager**<br><br>For the running of LITEFINANCE Phase 1, we will recruit:<br><br>□ **An Administrative Assistant**<br>The person will be in charge of the administrative and accounting activities of WORLDLITE. He(She) will be in charge of supervising the staff and the activities of LITEFINANCE through the 16 countries of West Africa. He(she) reports to the General Manager.<br><br>□ **4 Project and Financial Advisors**<br>They will be in charge of :<br>✓ The Counselling of the youth on technical, financial and field aspects of their projects<br>✓ Prospecting the institutions and the enterprises for concluding collaboration agreements with them, for the institutions and the enterprises to publish and update LITEFINANCE' website with their |

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

20[2] Source : «GiveDirectly», https://www.givedirectly.org/

| | | |
|---|---|---|
| | | informations for the Employment and the Financial Assistance opportunities they make available to the youth<br>✓ The Training of the Illiterate young entrepreneurs who are selected for receiving LITEFINANCE' Assistance<br>✓ The promoting activities of LITEFINANCE' website<br>✓ Sending the Newsletters to the youth for Updating the youth and Collecting the youth' feedbacks<br>✓ Prospecting the enterprises for concluding partnerships with the enterprises for the youth to undertake the internships at these enterprises.<br>They report to the Administrative assistant and to the General Manager.<br><br>Throughout the running of LITEFINANCE, in each country LITEFINANCE will operate its activities, we will recruit **2 Project and Financial Advisor.** |

## IV) SECTION 4 : CONCLUSION

"*Based on the results generated from a study on Universal Basic Income (UBI) through the initiative GiveDirectly[2] created by four graduates of Harvard University and MIT in a joint effort with Silicon Valley's institutions and other organizations, which contributed to the formation of a US$30 million fund to benefit about 20,000 people in the country Kenya, it was perceived that behaviors based on solidarity and cooperation between individuals have been reinforced in the communities who benefited from payments through the Universal Basic Income experiment. Most remarkable was the redefinition of gender roles, as because women also receive the benefit they testify how they felt freer in deciding where to spend their money, and reports have been recorded on how couples have come to the table on Universal Basic Income payday to talk about the household budget. Households frequently organize groups to pool money for a larger purchase or to assume a higher value expenditure. In Kenya, polygamy is allowed. It was observed that the Universal Basic Income payments contributed to greater solidarity between the wives of one husband, and even between his widows and children*"[1].

Several programs are being implemented around the world in line with the Effort for reducing extreme Poverty, such as the Creation of Employment from governments, Cash transfer programs from governments and Institutions, Entrepreneurship programs … The Social inequalities driving crisis in some countries, the conflicts, the Climate Change, the Health and Environmental crisis occurring in some countries, are factors that could cause obstacles to the good implementation of Poverty reduction programs in some countries. Given the fact that the Artificial Intelligence Era is affecting the employment Industry worldwide, encouraging entrepreneurship initiatives as a way out of Poverty as well as for the creation of new jobs on the employment market, could contribute to sustaining the reduction of the poverty rate.

Having started the young enterprise WORLDLITE with only **$300** borrowed from a friend, operating as a service provider from home with only a single employee, the General Manager, and while having to rent the operating materials for the delivery of the services of the young enterprise WORLDLITE' department Wserv to our partners, we could notice a strong interest for the services the young enterprise WORLDLITE' department Wserv offered and we managed to obtain a database comprised of both national and international companies. Although we achieved an encouraging result in term of growth and revenue for our eight (8) years of activities, we observed a variable profitability (increasing and descending). The lack of offices, staff and investment capital, and the socio-economic situation of our country (COTE D'IVOIRE) at the bottom of its performances, were not to the advantages of the revenues of the young enterprise WORLDLITE' department Wserv. The young enterprise WORLDLITE' department Wserv has undertaken moves

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

[2] Source : «GiveDirectly», https://www.givedirectly.org/

toward financial Institutions for being enabled the obtaining of a loan which will enable Wserv to provide equipments and products strongly on demand currently in the country' market, for succeeding in realizing its growth objectives and reach its short and longterm goals. With LITEFINANCE' Activity, the young enterprise WORLDLITE can assert contribute to the Effort undertaken globally by the institutions and the governments for tackling Poverty which is classified as the **Sustainable Development Goal N°1**.

Throughout the running of LITEFINANCE,

- LITEFINANCE envision to impact **11 000 000 young people** through the 16 countries of West Africa, by presenting to these young people the Employment and the Financial Assistance opportunities available in their regions and in the other regions, which will Help these young people Find an Employment or a Financial Assistance and move out of Poverty.
- In the same line, LITEFINANCE envision to Empower **1820 young entrepreneurs** through the 16 countries of West Africa to implement **1820 Sole proprietorship projects**. The **1820 Sole proprietorship projects** may generate the creation of Employments in the regions where these projects will reach. The implementation of the new entrepreneurship initiatives may contribute to Boosting the Economy of their communities so of their countries and also the Economy of the countries these new enterprises will reach.
- Simultaneously, LITEFINANCE envision to Empower **342 communities** through the 16 countries of West Africa to implement **342 Community projects**. The Community projects are implemented for generating profits which will be used by the communities of the rural regions where the projects are based, for providing Financial Assistance to young entrepreneurs in their regions to implement micro projects, and for Assisting the needy populations in their regions. LITEFINANCE will be run in rural and urban regions to contribute in the reaching of the SDGs' principle, "**No one left behind**", and LITEFINANCE will run from July 2020 to the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

22[2] Source : «GiveDirectly», https://www.givedirectly.org/

## V) SECTION 5 : BUDGET SUMMARY

We are soliciting to be enabled the Lifetime opportunity to obtain a Financial Assistance of **$100 000** for the Implementation of LITEFINANCE Phase1 "**Proof of Concept**".

LITEFINANCE Phase 1 will be run from July 2020 to December 2021, in the 2 countries of West Africa, COTE D'IVOIRE and BENIN. While WORLDLITE will be undertaking moves for raising the funds for launching the Phase 2 of LITEFINANCE upon concluding the Phase 1, LITEFINANCE' website will be fully functional in the 16 countries of West Africa until the year 2030 which is the year set by the United Nations for reaching its Agenda for SDGs, and through its website LITEFINANCE will be Helping the youth through the 16 countries of West Africa move out of Poverty by keeping the youth Updated about the Employment and the Financial Assistance opportunities available in their regions and in the other regions. Throughout the running of LITEFINANCE' website, through the Newsletters LITEFINANCE will Send to the youth for keeping the youth Updated about the new opportunities available, LITEFINANCE will be Collecting the feedbacks from the youth on "How accessible were the available opportunities promoted on LITEFINANCE' website", and "How were these opportunities useful for the youth", which will enable LITEFINANCE to Evaluate the Impact and the Improvement made in the Life of the youth up to the reaching of the UN 2030 Agenda for SDGs.

The amount we are soliciting for LITEFINANCE Phase 1, will be used for:

- ✓ Building LITEFINANCE' website.
- ✓ Covering the cost of the Hosting of LITEFINANCE' website. We will rent a web hosting service which will cover the hosting of LITEFINANCE' website for the 10 years ahead to the reaching of the year 2030 which is the year set by the UN for reaching its Agenda for the SDGs. This will enable LITEFINANCE' website to be available online and fully functional for the 10 years ahead to the reaching of the UN 2030 Agenda for SDGs
- ✓ Covering the costs for referencing LITEFINANCE' website on search engines and for undertaking Promoting Campaigns using the web, to promote LITEFINANCE' website in the 16 countries of West Africa. This will enable LITEFINANCE' website to be fully functional in the 16 countries of West Africa up to the year 2030.
- ✓ The Installations of LITEFINANCE' main office in COTE D'IVOIRE, and the Branch office in BENIN.
- ✓ Recruiting LITEFINANCE' staff for the Main office in COTE D'IVOIRE and the Branch office in BENIN. For the Phase 1, LITEFINANCE will recruit for its Activities 1 Administrative Assistant and 4 Project and Financial Advisors. LITEFINANCE' main office will have 3 employees: 1 Administrative Assistant and 2 Project and Financial Advisors. LITEFINANCE' Branch office will have 2 employees: 2 Project and Financial Advisors.
- ✓ The Transportation costs for the Campaigns of Prospecting Institutions, Government agencies, Financial institutions, Local Authorities in rural regions for concluding partnership with these institutions to promote youth micro projects toward these Institutions, for the youth to be enabled Financial assistances from these institutions for their projects. The partnership will also be concluded for the Institutions to Publish and Update LITEFINANCE' website with the informations for the Financial Assistance opportunities they make available for the youth
- ✓ The Transportation costs for the Campaigns of Prospecting Companies and Enterprises for the young entrepreneurs to undertake an Internship at these

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

[2] Source : «GiveDirectly», https://www.givedirectly.org/

Companies and these Enterprises for the successful implementation of their micro projects. The partnership will be concluded for the Companies and the Enterprises to also Publish and Update LITEFINANCE' website with the informations for the Employment opportunities they make available toward the youth

- ✓ Covering the Costs for the Promoting campaigns, for promoting LITEFINANCE' website toward the youth and the populations, through broadcastings on urban Radios and rural Radios, through TV broadcasts, through Distribution campaigns of LITEFINANCE' flyers, through Displaying LITEFINANCE' Posters on bilboards, through Newspapers and Articles, and through Social media events
- ✓ Covering the costs of Logistics for Organizing Sport and Cultural events in urban and rural regions for gathering the youth, which will set a good arena for Updating the youth about the Employment and the Financial assistance opportunities available in their regions and in the other regions, and for Assisting the youth find an Employment and undertake an entrepreneurship initiative to move out of Poverty
- ✓ Covering the costs for undertaking the Prospecting campaigns in rural regions for selecting, in collaboration with the local authorities, volunteers in the rural regions for the activity of Translating into Local languages the opportunities available on LITEFINANCE' website to Assist the youth in their regions and in the surrounding regions where there is little access to Technology Apply for these opportunities.
- ✓ Covering the costs for Empowering with devices (computer, internet device, phone) the Volunteers selected in the rural regions, for undertaking the duty of Translating into local language the opportunities available on LITEFINANCE, to Assist the youth in their regions and in the surrounding regions where there is little access to Technology Apply for these opportunities.
- ✓ Fixed expenses for the Running of LITEFINANCE' Activity

A detailed financial budget will be provided as soon as recommended.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

24[2] Source : «GiveDirectly», https://www.givedirectly.org/

## APPENDICES

### 1. Summary presentation of the young enterprise WORLDLITE' For-profit departments

As presented earlier above, the young enterprise WORLDLITE exists since November 2011. **Our major purpose is to contribute to the Global Effort undertaken for Building a Better World to be left as inheritance for the Coming Generations**. To succeed in our major purpose, WORLDLITE will operate through three departments:

- ✓ Wserv : a Technology and Services delivery department (For-profit), in activity since March 2012
- ✓ LITEFINANCE : a Non-Profit Institution, due for July 2020
- ✓ MINIMARK : a chain of distribution of agricultural and breeding' products (For-profit), due for March 2030

- Wserv : a Technology and Services delivery department (For-profit)

Wserv specialized in Trading & Advertising, and Technology.
Our recognized expertise in different business lines brings an extra value in our strategies of implementing services to our partners. To facilitate access to key services, Wserv is in a process of launching a website for social networking focused on business, called « tradzlite.com ». « tradzlite.com » is currently at its Requirement gathering and Analysis phase. It will be a portal for key business transactions and will offer a secure platform to enable the users to easily create an intranet to interconnect their companies and activities, and maintain them remotely, without the need to be (or to hire) a well informed IT operator for complex installation of networking systems.
« tradzlite.com »' goals are to :

- ✓ enable entrepreneurs and enterprises owners to expand and maintain their enterprises' activities at larger scales, at very low costs
- ✓ enable the entrepreneurs and enterprises owners to increase the visibility of their enterprises for driving more revenues, by promoting their products and services toward customers through the databases of "tradzlite.com". (tradzlite.com' operation will take into account the GDRP)
- ✓ enable its users to generate revenues, by providing a secure and viable platform for trading on Stock Market.
- ✓ facilitate access to key transactions worldwide

« tradzlite.com » will contribute to addressing the **Sustainable Development Goal Number 8 "Decent Work and Economic Growth"** and the **Sustainable Development Goal Number 9 "Industry, Innovation and Infrastructure".**

- MINIMARK : a chain of Distribution of agricultural and breeding' products (For-profit)

MINIMARK is a retail chain of agricultural and breeding' products from Africa, and also products from other regions of the world. The particularity of MINIMARK is the ability to find in its premises all agricultural and breeding' products from all regions of the African continent and from other continents, at very attractive prices and mostly lower than the market' prices as we get our products directly from MINIMARK' site, from fishermen, and other farmers and growers.
MINIMARK' main objective is to contribute to **Food Self Sufficiency.** MINIMARK will make it easier for the population to obtain all the food products they need through MINIMARK' website and delivered to their home. MINIMARK' products will be available for home delivery on the 24 hours basis and 7 days a week.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1
25[2] Source : «GiveDirectly», https://www.givedirectly.org/

The short-term goal is the implementation of a storage and packing warehouse. The products will be packaged with the logo "MINIMARK", and sold through MINIMARK' website.

The long-term goal is the implementation of a breeding for producing meat and poultry, and a farm for growing agricultural products, also the long-term goal is to export MINIMARK's products to outside countries and to other continents.

MINIMARK also aims :

- ✓ to create jobs in order to contribute to the **Reduction of Unemployment** for contributing in the Tackling of **extreme Poverty.** The United Nations have set " **No Poverty"** as the **Sustainable Development Goal Number 1**
- ✓ to operate its activities in compliance with the objective of the **Sustainable Development Goal Number 5 "Gender Equality"**
- ✓ to operate its activities in compliance with the objective of the **Sustainable Development Goal Number 8 " Decent Work and Economic Growth"**
- ✓ to operate its activities in compliance with the objective of the **Sustainable Development Goal Number 10 " Reduce Inequalities"**
- ✓ to operate its activities in compliance with the objective of the **Sustainable Development Goal Number 12 "Responsible Consumption and Production"**
- ✓ to operate its activities in compliance with the objective of the **Sustainable Development Goal Number 13 "Climate Action"**

## 2. Bibliography

Fadairo Kelly Wilfrid is the Manager of the young enterprise WORLDLITE.

His major purpose in life is to contribute to the Global Effort undertaken for Building a Better World. He is Social Entrepreneur, an Author, an Editor, and a Humanitarian. In line with his Life-major purpose, he has been awarded, on the 19/09/2018, the acceptance into the association **Global GoodWill Ambassadors**, an organization that unites humanitarian worldwide. Through his professional journey, he has gain the ability to work under pressure, on his own as well as part of a team. He is polite, enthusiastic, well organized, reliable, ready to learn, intelligent, hardworking, with the ability to adapt to new situations. He is a Christian.

- Upon completion of two (2) online courses on entrepreneurship from the institution Young African Leader Initiative, YALI, he has awarded two (2) certificates on the 8 August 2015, for:
  - ✓ Fundamentals of Starting and Running a Business
  - ✓ Fundamentals of Business Expansion

http://prntscr.com/n4s547

- In April 2018, the young enterprise **WORLDLITE** has been allocated the African Excellence Award for **BEST TECHNOLOGY DEVELOPMENT ENTERPRISE – COTE D'IVOIRE**

https://www.mea-markets.com/2018-worldlite
The Award winners' list can be accessed directly by visiting the URL link here, https://www.mea-markets.com/african-excellence-awards-2018, scrolling to the bottom of the page and inserting the letter **W** in the feature for searches in alphabetical order

- In line with his Life-major purpose which is to contribute to the Global Effort undertaken for Building a Better World, he has been awarded, on the 19/09/2018, the acceptance into the

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1
26[2] Source : «GiveDirectly», https://www.givedirectly.org/

association **Global GoodWill Ambassadors**, an organization that unites humanitarian worldwide.
http://prntscr.com/kw0xh2
https://www.globalgoodwillambassadors.org/
https://www.linkedin.com/feed/update/urn:li:activity:6447888860574728192/

- The 28-03-2019 , he was requested to provide an opinion on Africa's development in the **"Weekly Talk"** created by Christian Repa on the platform « Emergences & Talents – Afrique » on Linkedin

https://www.linkedin.com/feed/update/urn:li:activity:6516932215463571456/
https://www.linkedin.com/company/emergences-&-talents---afrique/
https://www.linkedin.com/feed/update/urn:li:activity:6517011584806641664/

- He completed 9 online courses from the **Global Goodwill Ambassadors Online Educational Program**, from April 2019 to July 2019, on :

  **- Diversity, Sensitivity and Inclusion**
  **- Youth Mentorship**
  **- Women's Empowerment WE**
  **- Leadership Skills for High-Performance**
  **- Occupational Safety and Health**
  **- Humanitarian Aid Worker Safety Training**
  **- Emotional Intelligence**
  **- Anti-Cyberbullying**
  **- Mental Health**
  https://www.globalgoodwillambassadors.org/gga-educational-programs

- In April 2019, he has been appointed as a Blogger at the Long Term Economy Blog, a community of experts on Sustainability working together to face the matter of Climate Change, Ecological Crisis and Sustainability more effectively and in a much more organized and positive way. http://www.lteconomy.it/blog/login/

- In June 2019, he has been appointed as an Ambassador for the Institution Young Pioneers, a non-profit organization that operates in the fields of humanitarian work, medical assistance, educational programs, social campaigns, for impacting communities and the populations worldwide.

- In July 2019, he has been appointed as a Project Leader for the Young World Leader program, a 50 year project with the drive to bring a positive transformation of a collective MINDSET by the year 2050 through spreading Love, Inner Peace, Unity in communities and countries.

- In August 2019, he has been awarded an acceptance as an Associate Member in the Institution CIVICUS, a global alliance of civil society organizations and activists dedicated to strengthening citizen action and civil society throughout the world.

- He has completed an E-learning course from the United Nations in partnership with EvalSDGs (UNITAR), from the 02 September 2019 to the 15 September 2019, on :
  - **Evaluation and the 2030 Agenda**
  https://learnatunitar.org

- In September 2019, he has been accepted as member of the Institution VCO (Virtual Co-oP), a non-profit organization that empowers open-minded and talented people on the

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1
27[2] Source : «GiveDirectly», https://www.givedirectly.org/

WorldWideWeb with knowledge/information/experience for achieving cleaner ecosystems and environments in the communities worldwide.

- In September 2019, he has been appointed as an Ambassador for the Institution Global Peace Chain, an organization with a mission to build resilience worldwide and provide a platform to youth to amplify their voice for peace building and social justice, in an initiative to cultivate a culture of tolerance inclusivity and harmony among each other.

- In October 2019, he has been appointed as a Country Director for the Institution Human Nature Projects, an institution connecting people for the planet, reimagining conversation and creating a community vision for mutual respect and prosperity amongst all the Earth's many lifeforms.

- He is the author of a book titled "**Positive Impact to Humanity**", written in October 2019 for emphasizing on the need for the implementation of Positive Actions for improving Life on the planet, witnessing the various Events and the Crisis Humanity is facing in this century. The book "**Positive impact to Humanity**" is available on Amazon and on Morebooks,
ISBN : 978-620-2-06549-8

- In November 2019, he has been appointed as Ambassador for the Institution Global Peace Initiatives, an organization with the mission to create, nurture and cultivate the culture of tolerance, inclusiveness, humanitarian love and social peace building around the world through peace summits in educational institutions, policy makers, interactive sessions with youth & civil society groups, community stakeholders, diplomats, heads of government, ambassadors, influential community groups, religious scholars, NGO`s, and community based organization around the world by the effective engagement of Global Peace Ambassadors in their various communities.

- In November 2019, he has been appointed as a Delegate for the International Youth Parliament of the Global Prosperity and Peace Initiative, an organization with the mission to increase Love, Prosperity and Peace on earth through Global Inclusiveness, Value-based Leadership, and Collaborative Solutions, using problem-prevention strategies and solutions that are generated by youth from every nations, to achieve the United Nation's 17 Sustainable Development Goals.

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

28[2] Source : «GiveDirectly», https://www.givedirectly.org/

## 1. Awards and Certificates

YALINETWORK

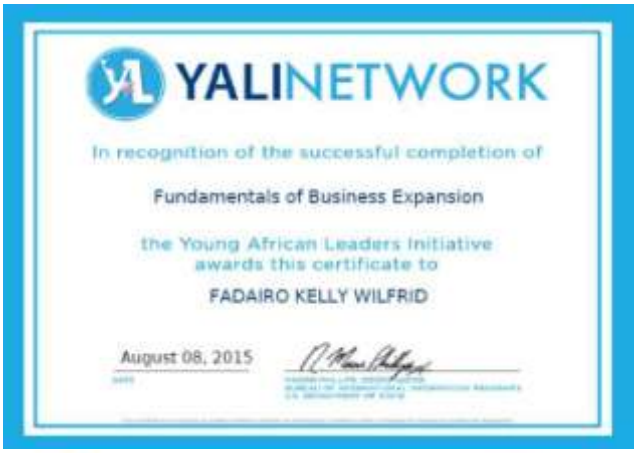
In recognition of the successful completion of

Fundamentals of Starting and Running a Business

the Young African Leaders Initiative awards this certificate to

FADAIRO KELLY WILFRID

August 08, 2015


YALINETWORK

In recognition of the successful completion of

Fundamentals of Business Expansion

the Young African Leaders Initiative awards this certificate to

FADAIRO KELLY WILFRID

August 08, 2015

mea Markets 2018

African Excellence Awards

WORLDLITE

BEST TECHNOLOGY DEVELOPMENT ENTERPRISE - COTE D'IVOIRE

Certificate of Completion

Fadairo Kelly Wilfrid

Global Goodwill Ambassador

Diversity, Sensitivity and Inclusion 2019 Online Course

GGA Global Board

Certificate of Completion

Fadairo Kelly Wilfrid

Global Goodwill Ambassadors

GGA Youth Mentorship Education Online Program

Classes Completed: 1) Conflict Transformation 2) Mediation 3) Peace Building 4) Meditation & Negotiation 5) Diversity 6) Equality 7) Leadership

4/11/2019 -4/30/2019

GGA Global Board

Deng William Akuk: Executive Director | Richard DiPilla: Founder GGA | Lisa Jones: Executive President

Certificate of Completion

Kelly Fadairo

Global Goodwill Ambassadors

Women's Empowerment (WE) Online Course 2019

GGA Global Board

RAY Swiss

RIF

Dr. Ruby Bakshi Khurdi | GGA Chair of Women's Empowerment

Certificate of Completion

Fadairo Kelly Wilfrid

Global Goodwill Ambassadors

Occupational Safety & Health

GGA Global Board

Ali Raza Memon, ENPSC, FOSHA, GradIOSH

GGA Global OSH Leader

Certificate of Completion

Kelly Fadairo

Global Goodwill Ambassadors

Leadership Skills for High-Performance Online Course 2019

GGA Global Board

WE.

Course Instructor:

Senela Jayasuriya, Global Leadership Trainer & High-performance Coach

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

29[2] Source : «GiveDirectly», https://www.givedirectly.org/

[1] Source : “Positive Impact to Humanity”, author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

30[2] Source : «GiveDirectly», https://www.givedirectly.org/

They trusted us !

[1] Source : "Positive Impact to Humanity", author : Fadairo Kelly Wilfrid, https://www.amazon.fr/Positive-Impact-Humanity-qualities-Mission/dp/6202065494/ref=sr_1_1?__mk_fr_FR=%C3%85M%C3%85%C5%BD%C3%95%C3%91&dchild=1&keywords=Positive+Impact+to+Humanity&qid=1591714464&sr=8-1

31[2] Source : «GiveDirectly», https://www.givedirectly.org/